## Privacy Policy for www.emeraldapplefoundation.info

Effective Date: 10/2024

The Emerald Apple Foundation values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website, www.emeraldapplefoundation.info. By accessing or using the Website, you agree to the practices described in this Privacy Policy.

#### 1. Information We Collect

#### a. Information You Provide to Us

We may collect the following personal information that you voluntarily provide:

- Contact Information: Name, email address, phone number, and mailing address.
- **Donation Details:** Payment information and donation amounts (processed securely through third-party payment providers).
- **Communication Content:** Messages or inquiries you send through our contact forms or email.

## b. Information Automatically Collected

When you visit the Website, we may collect certain information automatically, such as:

- **Device Information:** Browser type, operating system, and IP address.
- Usage Data: Pages viewed, time spent on the Website, and navigation paths.
- Cookies and Tracking Technologies: To enhance your experience and analyze
  Website traffic.

### 2. How We Use Your Information

We use the information collected to:

- Respond to your inquiries and provide requested information.
- Process donations and issue receipts.
- Send updates about our activities, events, and campaigns (with your consent).
- Improve the Website's functionality and user experience.

• Comply with legal obligations and enforce our policies.

## 3. Sharing Your Information

We do not sell or rent your personal information. However, we may share your information with:

- **Service Providers:** Trusted third-party vendors who assist in operating our Website, processing donations, or delivering communications.
- **Legal Obligations:** Authorities or legal entities when required by law or to protect our rights.

## 4. Your Rights

Depending on your jurisdiction, you may have the following rights:

- Access, correct, or delete your personal information.
- Opt-out of receiving non-essential communications.
- Restrict or object to certain data processing activities.

To exercise your rights, please contact us at assistance@emeraldapplefoundation.info

#### 5. Data Security

We implement industry-standard security measures to protect your information. However, no transmission or storage system can be guaranteed 100% secure. We encourage you to take precautions to protect your data when using the internet.

### 6. Third-Party Links

The Website may contain links to external websites. We are not responsible for the privacy practices or content of these third-party sites. Please review their policies independently.

## 7. Children's Privacy

Our Website is not intended for children under the age of 13, and we do not knowingly collect personal information from them. If you believe a child has provided us with their information, please contact us to request its deletion.

# 8. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the "Effective Date" updated. Your continued use of the Website constitutes acceptance of the revised policy.

#### 9. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us:

## **Emerald Apple Foundation**

<u>assistance@emeraldapplefoundation.info</u> www.emeraldapplefoundation.info